

Turn your garden shed into a coffee empire!!!

SONOFRESCO

1365 Pacific Drive
Burlington, WA 98233
office@sonofresco.com



WWW.SONOFRESCO.COM

360-757-2800
toll-free 866-271-7666

Thank you for your interest in the Sonofresco Home Roastery Business. We trust that this home business will be appealing since it is unique; it will allow you to apply your own creative skills as you develop into a coffee artisan; and it will generate a good and steady recession-proof income right from the start.

There are so many questions that you no doubt have about this product and as a first step, please go to our web site at www.sonofresco.com. Here you will learn about both the product and the company that developed this powerful commercial coffee roaster.

Coffee is one of the most appreciated and commonly consumed drinks everywhere. Demand is high and very consistent. Your potential market is all around you, your friends, family, neighbors, work colleagues, schools, sports groups, local stores, farmers markets and on and on... Count how many people you know who drink coffee, multiply that by 1 bag of coffee beans every week and then figure on a net profit of \$5.00 or more on each bag you sell. You will start to get some idea of the income you can generate at the outset.

GROWING YOUR BUSINESS

As your business becomes established word will travel fast as people discover how much better your coffee is. Why is this? The fragrant tastes and aromas that makes good coffee so special do not linger for long. The roasting process creates these unique tastes and aromas. Oxygen and time are the enemy of these precious flavors. After a week or so whole bean coffee starts to take on a stale taste, and ground coffee even sooner. If you start to supply your customers with roasted coffee beans on a weekly basis, they will never taste stale coffee. Contrast that with coffee you purchase from the grocery store (your competition). The age of this coffee is usually measured in months, not days. Add to this, the selection process that Sonofresco provides in bringing you the top specialty Arabica green coffees from around the world, and a simple coffee roaster that roasts these beans to perfection every time, and you will quickly understand why you and your business will have such a competitive edge.

Sonofresco developed their commercial coffee roaster over ten years ago. It has been tested and proven many times over in the marketplace. Its simple design has proven to be reliable and easy to use. The Sonofresco team has also become expert in sourcing some of the best green coffees from around the world.

We have seen many creative ways in which our customers have built their businesses around our Roasters. Sonofresco can provide a complete package that would enable any potential home business entrepreneur to build their own home-based business, or we can just provide our well-proven Roaster and help you to source your green beans and packaging needs.

OUR SUGGESTIONS ABOUT WHAT YOU NEED TO GET STARTED

- Between one to three 1lb. or 2lb. Roasters, along with instruction manuals.
- The Roasters must be vented to the outside, either with our vent kit, overhead hood and fan, or your own venting system.
- A source of Natural Gas or Propane and an electric outlet.
- In order to retail the coffee you will need the usual accessories such as an accurate scale, ½ and 1lb. bags, labels, scoops, and plastic containers.
- A good assortment of different green coffees.